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**Part of the 121 Business Network**

**Easy Links for Your Business**



Welcome to 121 Links, a **FREE** new way to get your business known to the world.

121 Links have designed an easy to use “widget” that is placed strategically at the footer of your e-mail which lists your selected business contacts.

The main benefit comes from the businesses you’ve listed on your widget– replicating a 121 Link back to you via their **FREE** widget. So with everyone sending e-mails out on a daily basis, there is a very good chance that the e-mail recipient will open up your contacts 121 Link Widget and look at your website and vice versa.

**What are the benefits?**

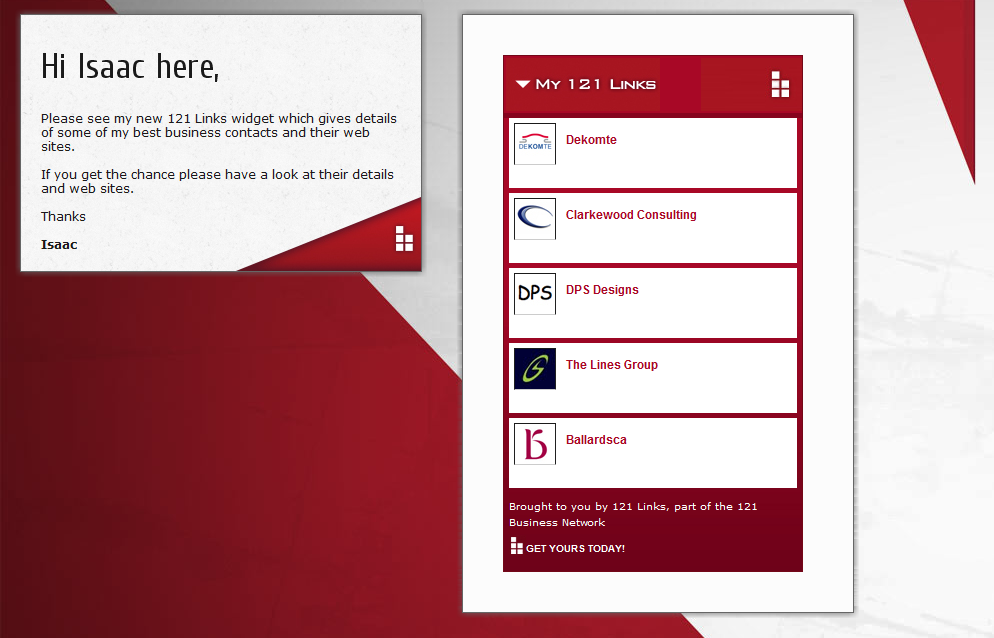
* It’s completely **FREE**
* You are in control of the business appearing on your widget
* Choose from a range of stylish 121 icons
* Let your business buddies “advertise” you on a daily basis and vice versa
* Get more people visiting your website with potential increase in enquiries
* You’re hosting no information, so there will be NO I.T impact on you

A working example of a 121 Links (e-mail) widget

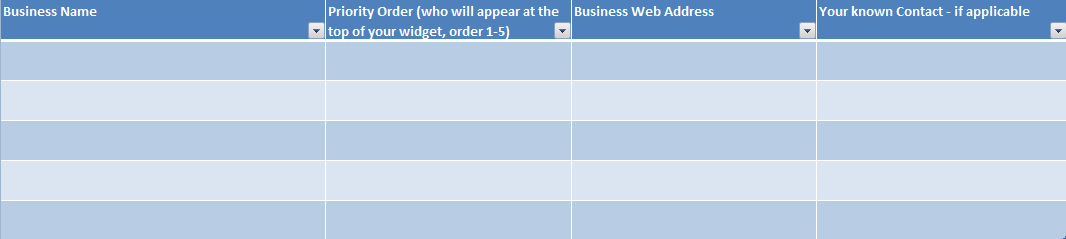
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Make your 121 Links work for you

What a 121 Link Widget looks like once opened. All 5 “business buddies” are able to be viewed by clicking on their names and the user will be taken directly to the website of their choice to see what your selected business can offer.



The process is very simple, just complete and return the request form and select your desired icon that suits your style and 121 will custom design your very own 121 Links Widget.



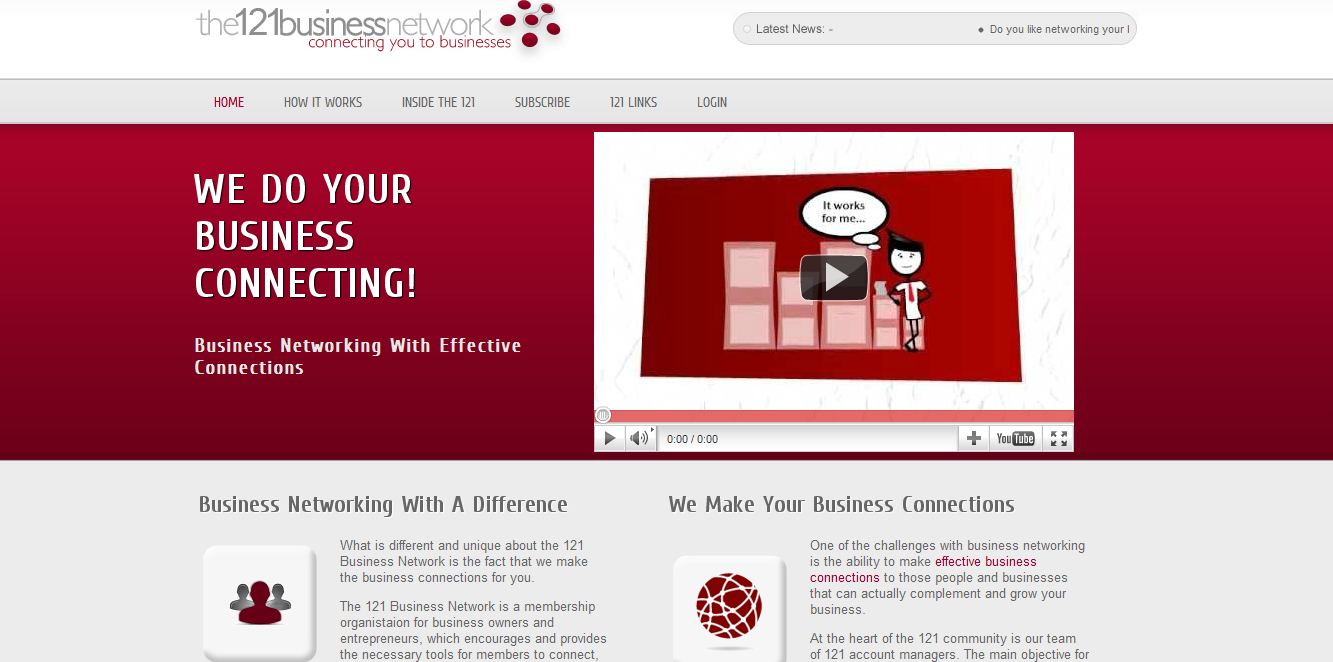
   

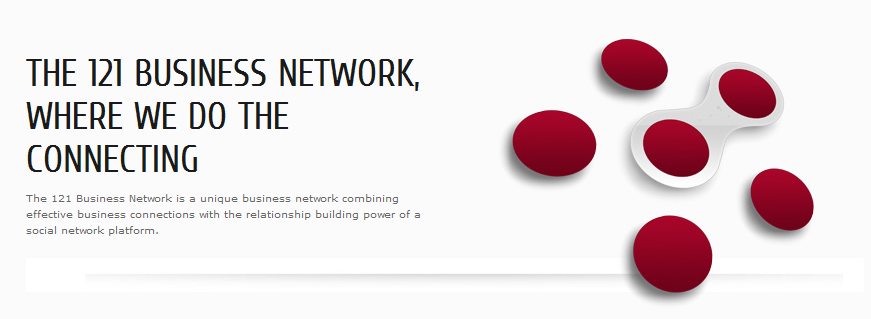
   

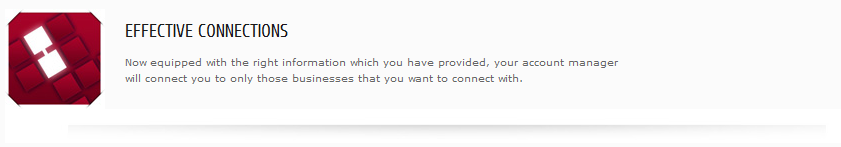
   

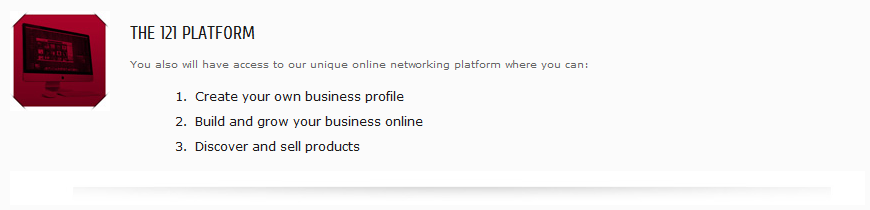
How 121 Links works in practice











**The 121 Links widget can also allow website owners to display specially selected links on their website. The widget is designed for ease of use, with a highly effective outcome for the Business.**

**The 121 Links widget for websites is only available to those that have subscribed to the 121 Business Network**

## It will:

* Connect your web site to your chosen business buddies web sites and they will connect back – increasing the probability that you will both benefit from each other's site visitors. You will start to pick up visitors from their web site and vice-versa
* It will provide a new way of linking to forge new networking relationships
* Boost search engine rankings

## This is a fantastic opportunity for you to get a new product which can help you develop the Business from your web site and build some great new contacts

**GET HIGH QUALITY REFERRAL LINKS**

**FOR YOUR WEBSITE**

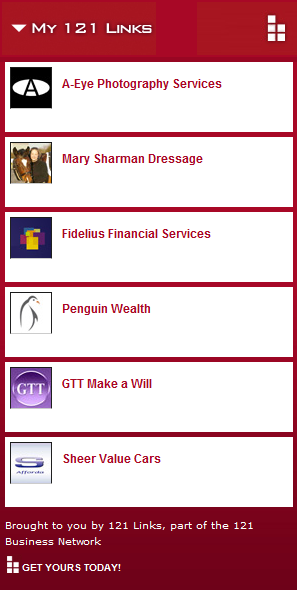
Customise your Widget

Default View

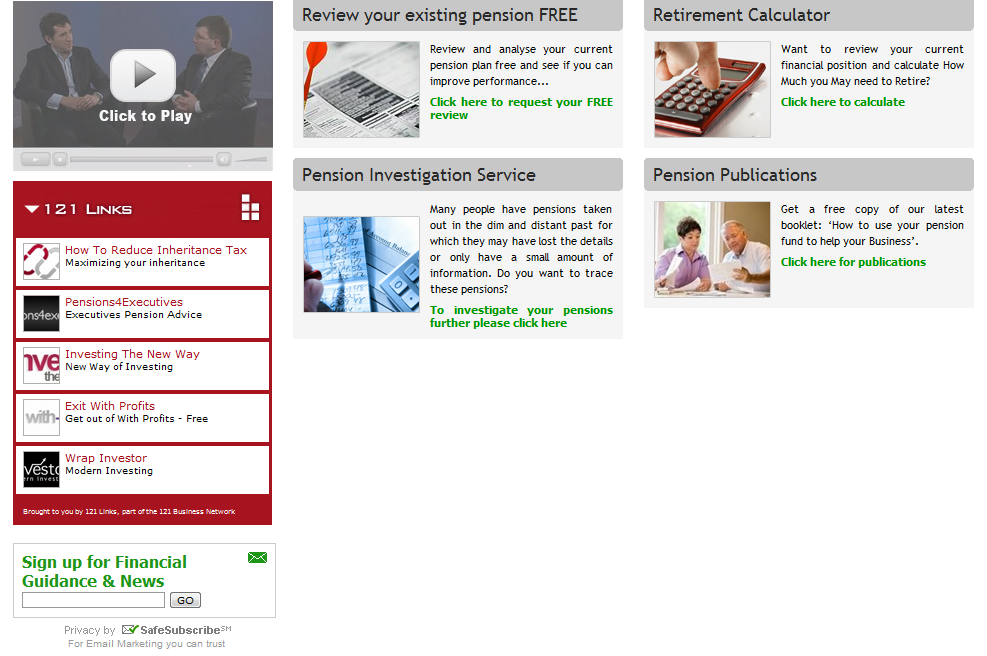


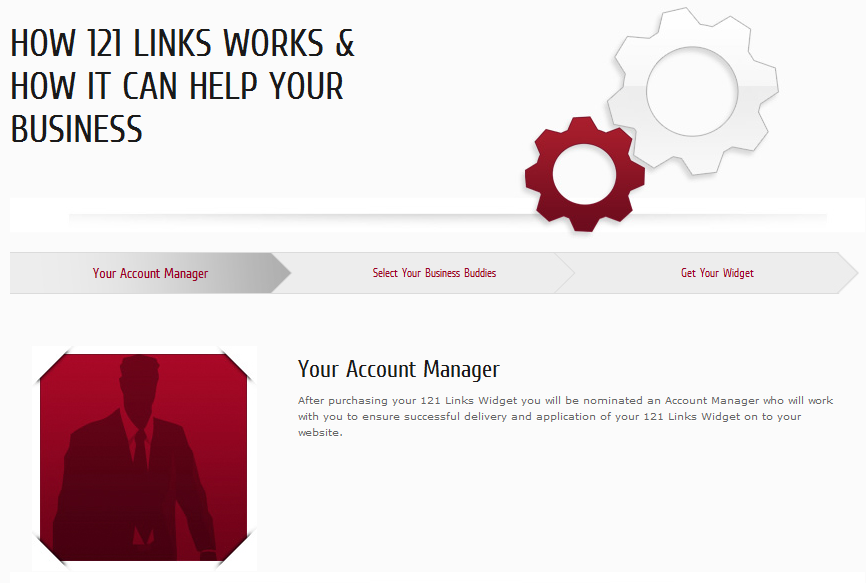


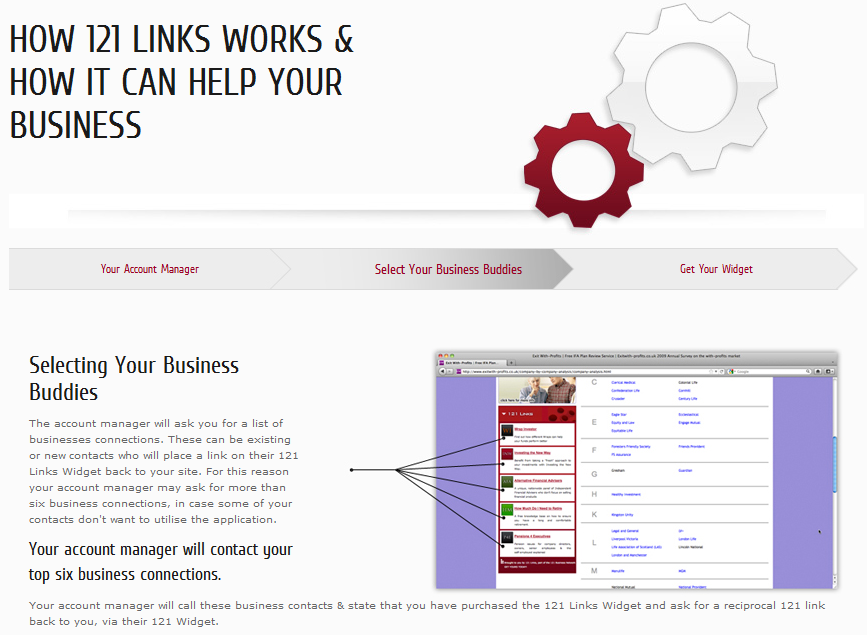
Expandable View

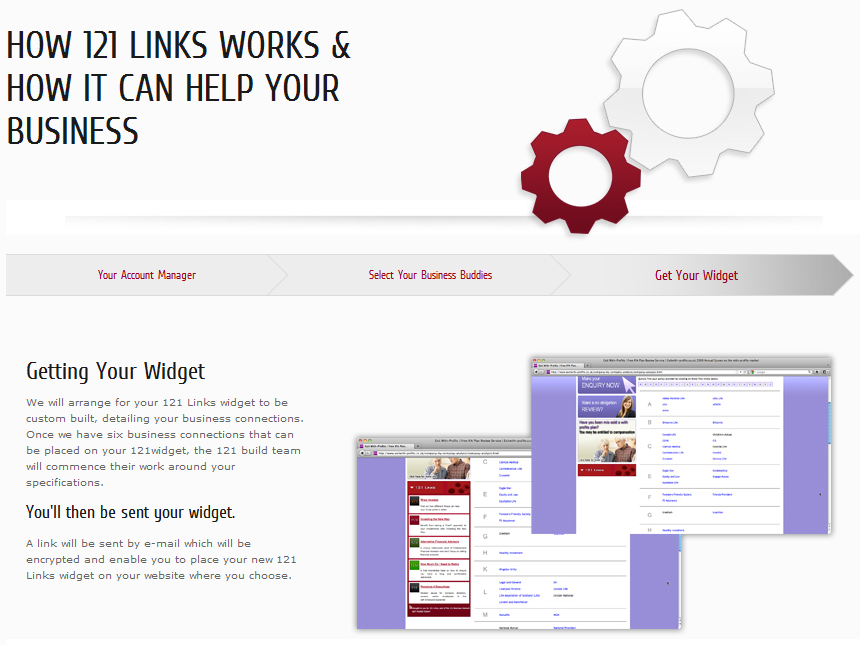


What a 121 Links widget looks like on a website









**121 Tariff**

121 Links –Email version – FREE

121Business Network - £ 170+ Vat

121 Links – Web version – FREE with your 121 Business Network Subscription

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“*Networking your business*”